



# **Guideline for Engagement of Janajati Jeevika Sathi**

**(Mukhyamatri Janajati Jeevika Mission)**

**State Programme Management Unit (SPMU)**

**Mukhyamatri Janajati Jeevika Mission (MMJJM)**



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## I. OVERVIEW:

The State Government has initiated the Mukhya Mantri Janajati Jeevika Mission (MMJM Programme) with the primary objective of promoting tribal development and improving the livelihoods of tribal communities in the State. The scheme is funded under the State Plan and is one of the largest exclusive tribal livelihood promotion initiatives. Over a three-year period from 2023-24 to 2025-26, the scheme aims to provide support to 1.5 lakh tribal households, with a budget allocation of Rs 500 crore in 121 TSP (Tribal Sub-Plan) blocks of the State. Clusters will be formed at the village and gram panchayat level, taking members from one or more villages for farm, off-farm and non-farm livelihood promotion initiatives. Janajati Jeevika Parishad would be constituted in each cluster area to ensure community participation, ownership, and effective management of the livelihood clusters. An active farmer (Bhala Chashi) selected as Janajati Jeevika Sathi would support the Janajati Jeevika Parishad (JJP) and farmers of the cluster in the form of community mobilization, training and handholding for successful implementation of the programme.

## II. OBJECTIVE:

The overall objective of engagement of "Janajati Jeevika Sathi" is; "To develop practicing lead farmers as local level experts who can provide required training and handholding support to the farmers in the cluster area for enhancement of their livelihood through farm, off-farm and non-farm initiatives".

Specific objectives are;

1. To develop local Lead Farmers/Tribal Leaders as bare foot livelihood experts through adequate training and capacity building.
2. To ensure better local level planning and bottom-up approach in Planning and Monitoring.
3. To ensure close monitoring of the livelihood initiatives in cluster areas for its successful implementation.
4. To provide practical demo in his/her field to farmers of the cluster area.
5. To establish linkage between community and experts of ITDA as well as FNGO.
6. To set examples for other cluster farmers to follow the good practices.
7. To support in backward-forward linkage, aggregation of produces and establish linkage between cluster farmers/producers and local market players for agri marketing even beyond the project period.

## III. ELEGIBILITY CRITERIA/SELECTION PROCESS:

The JJPs in the cluster areas will identify the "Janajati Jeevika Sathi" (JJS). A copy of the profile of JJS will be submitted to the ITDA for future reference.

Selection / identification of "Janajati Jeevika Sathi" would be done through following selection criteria:

1. The person must have rich knowledge of cultivation and livestock rearing.
2. He/she must be a respected/acceptable person in the village.
3. He/she must be agreed to devote time to attend training programme even outside their district.
4. The candidate must be an active, energetic lead farmer / tribal leader (male or female) of the same area (preferably from cluster village/s) who will be selected by the JJP.
5. Age of the candidate must be above 18 years and not more than 50 years as on date of selection.
6. Minimum educational qualification must be 8<sup>th</sup> pass standard or above.
7. The person should have required aptitude for working with the local community for taking up livelihood activities.



8. The President or Secretary of the JJP may be selected as the JJS.

#### IV. REQUIRED DOCUMENTS TO BE COLLECTED FROM THE CANDIDATE:

Documents to be collected from the candidate through JJPs and maintained at ITDA level;

1. Hand written application of the Candidate.
2. Education certificate (if any).
3. Aadhar Card copy.
4. Candidate's Photo.
5. Photocopy of Bank passbook (for cluster training purpose)
6. Resolution copy of JJP recommendation to engage the candidate as JJS.

#### V. TRAINING:

The JJSs will be trained at ITDA level by expert trainers who will be given ToT at State PMU level. Subsequently, need based on field practical trainings will also be provided by ITDA level experts.

Aim of the training would be to enhance capacity of the JJS to properly facilitate livelihood programmes at cluster level and provide handholding support to JJPs.

1. The training will focus on farm, off-farm and non-farm based livelihood interventions as well as entrepreneurship building and IGPs.
2. The training will be customised for different groups based on the cluster plans and the requirements of the clusters.

#### VI. TRAINING COST:

The training and capacity building guideline will be provided by SPMU. Training programmes for the JJSs will be organized centrally at ITDA level following the guideline provided by SPMU.

#### VII. ROLE AND RESPONSIBILITIES:

"Janajati Jeevika Sathi" of three nearby clusters will work jointly in a coordinate manner. Role and responsibilities of the JJSs would be as below;

1. Mobilization of farmers and other beneficiaries under MMJJM into JJPs
2. Support JJPs in cluster area delineation and preparation crop plan, land development plan and irrigation source creation plan etc. as well as regular monitoring of different interventions.
3. Extend training and handholding support to farmers and other beneficiaries for crop production, livestock management and IGPs.
4. Support JJPs in planning as well as Palli Sabha approval of activities under MGNREGS and convergence activities of line departments.
5. Manage beneficiary specific input distribution and ensure its record keeping.
6. Support JJPs in conflict resolution/grievance redressal and decision making at cluster level.
7. Take responsibility to support JJP in O&M of community assets and materials.
8. Support JJPs in organizing regular meetings and maintaining all required books and records.
9. Support ITDA level MMJJM Team and Block level experts in case study collection and documentation etc.
10. Demo to all cluster farmers.
11. Lead role in entire MMJJM Programme.

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### **VIII. FINANCIAL SUPPORT:**

Financial support of Rs. 2,500/- per month will be provided to the JJS for conducting regular monthly meeting at cluster level. The meeting expenditure and honorarium of JJS will be paid from the budget provision made at ITDA level under "cluster level monthly meeting expenditure".



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### Profile of “Janajati Jeevika Sathi” (JJS) under MMJJM

1. Name of the person:
2. Father / Husband's Name:
3. Age:
4. Sex:
5. Educational Qualification:
6. Social Category / Caste:
7. Sub-Caste:
8. Bank Details

Passport Size  
Photo

Name of the Bank:

Bank Account No.

IFSC

- 9. Aadhar No:**

- 10. Phone No.**

11. Address:

Village		Block	
JJP		ITDA	
GP		District	

- 12. Occupation:** Primary: Secondary:

- ### 13. Recommendation of the JJP:

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- 14. Date of Engagement:**

**Signature**

President

-----JJP

Date:

**Signature**

Secretary

-----JJP

Date: